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SIXTY-

NINTH

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MPSE

Golden Reel

AWARDS

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AWARDS

3.13.22

## OUTSTANDING ACHIEVEMENTS IN SOUND EDITORIAL

**The Motion Picture Sound Editors (MPSE)** is an organization representing supervising sound editors, and artists in all sound editing disciplines: dialogue, ADR, sound effects, Foley and music. The efforts of this group of talented and hardworking members can be heard every hour of the day all over the world.

Please join us in celebrating

## High-Profile Event

Each year, the MPSE celebrates the outstanding accomplishments of its members in several categories, as well as special honors for Honorary Filmmaker Award and Career Achievement. This prestigious annual event is attended by MPSE members, producers, filmmakers, A-list talent and industry leaders from around the world.



## Powerful Influencers

There's no better way to jump-start those relationships than by showing your support at the Motion Picture Sound Editors biggest annual celebration of outstanding achievements in sound editorial via the Golden Reel Awards.



# Event Show Sponsorships

An MPSE Awards Sponsorship provides the greatest level of branding and show of support for the MPSE and the event honorees. A virtual platform reaches a large international audience that will experience the show together, delivering beyond physical limitations of a venue-attended event.

Sponsorship levels include recognition and branding before the show, during the online event, as well as all press and industry media outlets, congratulatory advertising in the new and exciting commemorative digital interactive *MPSE Awards Program Book*, and post-event with a digital presence on the MPSE website, social media marketing and more.



# 69th Annual MPSE Awards Show

Branding, Seating & Advertising positioning is determined by Sponsor Level

Presenting  
Sponsor  
**\$25,000**

After-Party  
Sponsor  
**\$12,500**

Gold  
Sponsor  
**\$12,500**

Student Award  
Sponsor  
**\$10,000**

Silver  
Sponsor  
**\$10,000**

Bronze  
Sponsor  
**\$7,500**

Event  
Sponsor  
**\$6,000**

## MPSE Awards Website Activation (30 days leading up to event)

:30 Content Inserts\* (Trailers of Nominee Projects or Brand Content)

5

4

4

3

3

2

1

Logo Integration on Digital Invitation/Login Page

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## March 13 – Pre-Show Broadcast Integration

Logo inclusion in Pre-show Video Loop

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:30 Content Inserts (Reel of Digital Interactive Journal Video Content)

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Ability to Host Video Promo Content During Reception

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## Virtual Event Activations – Reception

Ability to Host Video Content on Signage

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Sponsor Card included in Video Loop onscreen

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Printed and Digital *MPSE Awards Program Book Ad*\*

2 Full-page ads

2 Full-page ads

Full-page ad

Full-page ad

Full-page ad

Full-page ad

Half-page ad

## MPSE Awards Ceremony

Official Host of MPSE Awards

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Sponsor shout-outs on Social Media Stream during the show

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'Thank You' from Host

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:30 Commercial during show\*

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Sponsor Level Tickets

40

35

30

20

20

8

6

Ability to Present Student Award

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## After-Party

Ability to Host Video Promo Content during After-Party

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Logo on signage at After-Party

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## PR & Promotion

Logo on Invitation (depending on confirmation date)

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Inclusion in all Press Releases and Media Advisory

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Coordinated Social Media on MPSE Social Media Channels

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Logo on Digital Invitation and Sign-in Page

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Logo/Recognition as Sponsor on Website

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## Special Event – Winners Reception

Live in-person event to meet the winners, see the following page for all the details

\*Content to be related specifically to call out how/why Sponsors work with members

# Golden Reel Awards Winners Reception

This will be the highlight of the season and the only in-person event held by the MPSE. This exclusive and intimate gathering of the year's best in sound will be a who's who of the sound industry's top talent and studio VIP's.

Join us for drinks and hors d'oeuvres, while taking in the sweeping floor-to-ceiling 360-degree views of beautiful downtown Los Angeles.

For sponsorship options or customized packages, see Rep for details.



# Event Program Book

The commemorative *MPSE Awards Program Book* contains editorial and congratulatory messages to the evening's honorees.

Our new digital interactive *MPSE Awards Program Book* offers Sponsors "personalized video message" and brand content options and will be distributed digitally at the event to all attendees and on the MPSE website for even wider distribution.

**[CLICK HERE TO VIEW THE DIGITAL OPTIONS](#)**

Printed programs will be provided to MPSE honorees and nominees.

## PROGRAM BOOK AD RATES

|                                 |                |
|---------------------------------|----------------|
| <b>Outside Back Cover</b>       | <b>\$9,000</b> |
| <b>Inside Front Cover</b>       | <b>\$7,000</b> |
| <b>Inside Back Cover</b>        | <b>\$4,500</b> |
| <b>2-Page Spread</b>            | <b>\$6,500</b> |
| <b>PREMIER LEVEL Full Page</b>  | <b>\$4,500</b> |
| <b>PLATINUM LEVEL Full Page</b> | <b>\$3,500</b> |
| <b>GOLD LEVEL Full Page</b>     | <b>\$2,500</b> |
| <b>SILVER LEVEL Full Page</b>   | <b>\$1,950</b> |
| <b>BRONZE LEVEL Full Page</b>   | <b>\$1,550</b> |
| <b>Half Page</b>                | <b>\$1,250</b> |
| <b>Quarter Page</b>             | <b>\$850</b>   |

- All non-sponsor ads will appear after Premier, Platinum, Gold, Silver and Bronze Level Sponsor pages.
- Half- and Quarter-page ads will appear after all full pages.
- Production Services are available. Please ask for rates.

### DYNAMIC VIDEO UPGRADE RATES ARE:

- Embedded URL hyperlink to your company website, no charge
- Embedded :30 video that plays directly within your ad, add \$750\*

\*If you would like IngleDodd Media to help create your custom message, please talk to Rep about customization costs

# MPSE AWARDS PROGRAM BOOK AD SPECS

## SPECIFICATIONS | TRIM SIZE 8.5"w x 11"h | AD DIMENSIONS (LIVE AREA)

|                                |   |
|--------------------------------|---|
| Full-Page Bleed:               | 8.5"w x 11"h Trim Size                              |
| FOR COVER FORM POSITIONS ONLY  | 8.75"h x 11.25"w .125 Bleed included on all 4 sides |
| 2-Page Spread Non-Bleed        | 16"w x 10"h   |
| Full-Page Non-Bleed            | 7.5"w x 10"h  |
| Half-Page Horizontal Non-Bleed | 7.5"w x 4.875"h                                     |
| Quarter-Page Non-Bleed         | 3.5"w x 4.875"h                                     |

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

**PAGE TRIM SIZE: FOR COVER FORM POSITIONS ONLY:** 8.5"w x 11"h — For bleed add 1/8" all around.  
Keep vital images and text at least 3/8" from page (trim) edge.

**FILE FORMATS:** Only the following formats are accepted and must be Mac-readable:

- InDesign (packaged with all updated elements)
- Hi-res PDF (Acrobat PDFX/1-a preferred)
- Illustrator EPS or PDF (fonts must be converted to outlines)
- Photoshop JPEG (300 dpi)

**FILE REQUIREMENTS:** Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines.
- All files must be linked, flattened with no transparencies
- ALL ad files MUST contain the ADVERTISER'S NAME

**FILE DELIVERY:** Electronic Files Only (in order of preference):

» Via IngleDodd FTP site: Host: [www.ingledoddmedia.net](http://www.ingledoddmedia.net) Username: adart | Password: adart1

Place your ad in the MPSE/mpse\_awards folder (fax proof to 310.207.2110)

» Via Email (files must be under 5MB): [artwork@ingledodd.com](mailto:artwork@ingledodd.com) (fax proof to 310.207.2110)

» Via Mail CD or DVD (include color proof): IngleDodd Media, Attn: Production Dept.

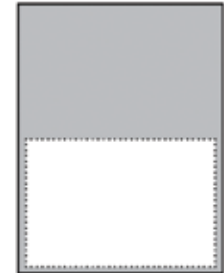
11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049



2-Page Spread  
Non-Bleed Only



Full-Page  
Non-Bleed



Half-Page Horizontal  
Non-Bleed



# Videos for the Evening's Event

Here are the specs for the commercial spots promoting the sponsors that will be incorporated into the show. Additional Video Content & Commercial opportunities are available during the pre-show.

Ask your Rep for details!

## FORMATS

### QuickTime Delivery

- 1080p minimum
- Codec H.264
- 24fps Progressive
- .mp4 or .mov
- Bit Rate 10Mbps
- Audio 48khz
- If shooting on phones, please go to: SETTINGS/CAMERA/RECORD VIDEO: set this to 1080p 30fps (1080p 24fps if available)
- Shoot in Landscape (horizontal) format only
- PowerPoint slides, no animations, set it in WIDESCREEN 1920 x 1080



EXCLUSIVE.  
FOCUSED.  
ACCESS.

CONTACT IngleDodd Media | 310.207.4410 | [mpseawards@ingledodd.com](mailto:mpseawards@ingledodd.com)